



Jubilee Sailing Trust: Supporting Supplier Recognition Programme.

In order for the Jubilee Sailing Trust to continue to deliver life changing experiences to all who sail on Lord Nelson and Tenacious we rely on the generosity of our trusted suppliers. In order to recognise the contribution that these suppliers make, we have chosen to honour them with awards corresponding to their levels of support each year. Suppliers are awarded Bronze, Silver, Gold and Platinum status depending on the level of their support and receive the following benefits:

Supporting Supplier Benefits:	Platinum	Gold	Silver	Bronze
	£30,000+	£15,000 - £29,999	£5,000 - £14,999	£1,000 - £4,999
Exclusive use of the JST Supporting Supplier logo to use on your website, social media and in publications, etc.	✓	✓	✓	✓
To provide your logo and website link on JST website, within the Supporting Suppliers section.	✓	✓	✓	✓
Announcement of Supporting Supplier joining scheme on JST Social Media (Facebook = 56,000+ likes, Twitter = 3,400+ followers).	✓	✓	✓	✓
Awarded a display certificate for your office reception, noticeboard, etc.	✓	✓	✓	✓
Be included in Supplier Newsletter/e-mail.	✓	✓	✓	✓
Copyright free images from Supporting Supplier events to use on social media and newsletters.	✓	✓	✓	✓
Places on the Supporting Supplier events on board Lord Nelson or Tenacious.	8	4	2	2
Barque Club Membership (Networking Club for JST private & corporate donors).	✓	✓	✓	✓
Logo placement at major JST events.	✓	✓	✓	
A flag with your logo to be flown at Supporting Supplier events.	2	✓	✓	
Tailored joint marketing plan, including news items on JST website, article in newsletter and quarterly social media posts.	✓	✓		
Trainee Voyage Crew places on selected voyages.	4	2		
Corporate volunteering and team building opportunities - take your business onto one of our ships for an unforgettable team experience.	✓	✓		
Priority Invitation to Major JST events.	✓	✓		
Motivational talk at your premises by JST CEO.	✓	✓		
Title Sponsor of Supporting Supplier Networking Day.	✓			
Prominent Banner Placement at Supporting Supplier events.	✓			