



ANNOUNCEMENT

7th November 2018 - FOR IMMEDIATE RELEASE

Amy Lam Poon Appointed JST President of London and Hong Kong

The Jubilee Sailing Trust (JST) is delighted to announce Amy Lam Poon as its new President for London and Hong Kong. Amy will join the JST's International Advisory Council, supporting the strategic development of our work around the world. The initial announcement was made at The Tower of London, on Saturday September 1st 2018, during the conclusion of the Lord Dannatt Round Britain Challenge. The JST's Royal Patron, HRH The Duke of York, K.G., then congratulated Amy personally on the appointment during the JST's 40th Anniversary Dinner at Windsor Castle on September 27th 2018.

Amy's appointment underscores the JST's global ambitions for its work and commitment to bring its uniquely powerful voyage experiences to as many people as possible across the world. The JST first visited Hong Kong during STS Lord Nelson's global circumnavigation in 2013 and Amy's appointment significantly raises the possibility of a return visit soon, along with a longer term permanent presence in the region.

Amy is well placed to support the JST with these exciting ambitions, as both a prominent leader of the Hong Kong Chinese community in London and highly regarded, creative and pioneering philanthropist.

"It is my great pleasure to be appointed as President of The Jubilee Sailing Trust in London and Hong Kong. I have been inspired by the organisation and its important work with people facing a wide range of challenges, including disability, social isolation and economic disadvantage. I am really looking forward to helping The Jubilee Sailing Trust raise its profile in Hong Kong and Greater China, in view of organising another visit to these shores before too long. Similarly, introducing the Trust's work to the growing Hong Kong Chinese community in the UK, who will no doubt get behind our exciting plans" *Amy Lam Poon, President Jubilee Sailing Trust, London and Hong Kong*

"Over the last year, it has been a great pleasure getting to know Amy and we have established an excellent working relationship. Amy is a talented business woman with brilliant, forward-thinking ideas and a committed philanthropist to a great many causes. We are absolutely thrilled Amy has chosen to dedicated her time and energy to the JST and she is already making an outstanding contribution, which we value tremendously. I am really looking forward to our continued collaboration in the months and years to come." *Duncan Souster, CEO Jubilee Sailing Trust [END]*

Duncan Souster
Chief Executive Officer



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DATE TBC - FOR IMMEDIATE RELEASE

Miky Kambara Appointed JST President of Japan

The Jubilee Sailing Trust (JST) is delighted to announce Miky Kambara as its new President for London and Hong Kong. Miky will join the JST's International Advisory Council, supporting the strategic development of our work around the world and particularly in Japan. Miky is the JST's third Presidential appointment this year, which underscores its work and commitment to bring its uniquely powerful voyage experiences to as many people as possible across the world. The JST is in the process of planning events in both London and Tokyo to mark the appointment and further details of these will be shared in due course.

Building on Miky's appointment and significant philanthropic support, the JST hopes to establish plans for its inaugural programme in Japan, a country the Trust has never previously visited. With Miky's support, the JST hopes to generate adequate interest in its work to warrant and fund a programme in Japan as part of our next world tour, possibly in 2021 or 2022.

A well known Japanese entrepreneur and philanthropist, Miky is well placed to support the JST's ambitions in Japan because of her strong relationships with the business community and a wide range of Japanese charity partners, which we look forward to establishing relationships with in the years to come.

"I am thrilled to be appointed as President of The Jubilee Sailing Trust in Japan. I very much hope that, with my involvement, we will be able to raise awareness of the organisation's important work amongst the Japanese population, both in Japan and internationally. The JST's important work aligns very well with my own philanthropic commitment to help people facing challenges in society, especially those with disabilities or facing economic hardship. I look forward to helping the JST form partnerships with other organisations within my network and to their first programme in Japan at some point soon!" *Miky Kambara, President Jubilee Sailing Trust, Japan.*

"We are delighted that Miky has joined the JST as the latest member of our International Advisory Council and really excited she has joined our team. Miky has an outstanding philanthropic track record supporting communities that would benefit so much from our work, both in the United Kingdom and Japan. Miky's involvement with the JST opens-up the Japanese market to the JST for the first time, which is exciting as we seek to take our work to as many people as possible around the world. Miky also has an outstanding charitable network and we look forward to meeting a number of exciting new partners through her kind facilitation." *Duncan Souster, CEO Jubilee Sailing Trust*

Duncan Souster
Chief Executive Officer



ABOUT THE JUBILEE SAILING TRUST

At the The Jubilee Sailing Trust (JST) our Vision is of an inclusive world where we can all contribute and feel valued. We have a unique Mission, to give people of mixed abilities and circumstances the freedom to explore their ability, potential, and place in the world through inclusive adventures at sea.

JST aims to make a difference to the lives of all our participants, but we know that our impact is especially strong for some social groups, including disabled people and those with mental health conditions or long-term ill-health issues; the lonely or socially isolated; those dealing with significant challenges or change in their career or educational life; and people from disadvantaged backgrounds.

During our inclusive sailing adventures people become deeply immersed in an intense and challenging ocean experience where conditions can be unpredictable. Diverse teams work together to perform tasks with real responsibilities. In our adaptive and enabling environment, everyone is seen and treated as equal and contributes to the best of their ability. Aboard our ships barriers break down, differences disappear, social bonds form and people start to appreciate the ability and potential in others.

Beneficiaries leave our voyages with new skills and more aware of their own strengths and capabilities. They gain beliefs and attitudes that help them tackle the limitations in their life. They feel more free to explore their ability, potential and place in the world.

Over the years, the JST has been recognised for our work and, in 2015, was accredited by the United Nations Convention on the Rights of Persons with Disabilities in recognition of our outstanding contribution to this community. The organisation has also benefited from over 34 years of Patronage from HRH The Duke of York, KG who has been a longstanding advocate of its work.

Please view the Jubilee Sailing Trust video that recently won Silver in the UK Charity Film Awards (Short film category), which brings our work to life very well; <http://jst.org.uk/seachange/>

For further information about the JST please contact Michelle Polley-Hughes, Marketing & PR Manager by email michelle.polley-hughes@jst.org.uk or telephone 023 8044 9108.

Duncan Souster
Chief Executive Officer